



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FIFTH SEMESTER – NOVEMBER 2023

UBU 5504 – ENTREPRENEURSHIP DEVELOPMENT

Date: 10-11-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Q. No	Answer ALL Questions:	(10 x 2 = 20 Marks)
1	Define Entrepreneurship.	
2	Outline the two key differences between an entrepreneur and an intrapreneur.	
3	List out any two Entrepreneurial Theories.	
4	Name the components of Thomas Cochran's theory of Entrepreneurship.	
5	Expand NIESBUD.	
6	List two key sources of identifying business opportunities in the market.	
7	What are the categories of the MUDRA loan scheme?	
8	Who is a venture capitalist?	
9	What are networking opportunities?	
10	Define Women Entrepreneurship.	

PART – B

Answer any FOUR Questions (4 x 10 = 40 Marks)

11	Discuss the common problems that entrepreneurs often encounter during their entrepreneurial journey.
12	Explain Max Weber's Theory of Religious Belief and its relationship with entrepreneurship.
13	Identify common errors that entrepreneurs should avoid when formulating a business plan.
14	Elucidate the step-by-step process involved in setting up a new business in India.
15	Explain the methods used for evaluating the effectiveness of an EDP.
16	Examine the various risks associated with entrepreneurship and explain how entrepreneurs can overcome them.
17	Explain the objectives and functions of SIDO (Small Industries Development Organization) in promoting entrepreneurship.

PART – C

Answer any TWO Questions:

(2 x 20 = 40 Marks)

18	Explain the role of entrepreneurship in fostering economic development.
19	Discuss Schumpeter's Theory of Innovation and its significance in the field of entrepreneurship.
20	Describe the essential components of a business plan.
21	Discuss the initiatives for the development of rural entrepreneurship in India.

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